



AASFAA Executive Board Meeting Minutes Coastal Community College – Atmore, AL 01/30/2025 9:00 am

Members present and quorum established:

President -Taylor Hilyer
President Elect - Jamie Burt
Treasurer - Gail Beggs
Treasurer Elect – Vicki Johnson
Robert Douglass – Vice President
Stephanie Miller
Donna Boutwell
Shannon Jones
Amanda Headen
Lakecia Taylor

Welcome and Rounds of Success-

The meeting was called to order January 30th at 9:07 am.

Laticia DuBose and Cierra Smith are both out due to family matters.

Quorum established.

President Report

- In-person meetings for once or twice a year
- Not a lot of changes since December meeting
- December Tabled
- SASFAA conference is in Feb
- Registration is still open
- Taylor has been asked to serve on a SASFAA Leadership Committee
- Great experience. It was during Covid virtually
- Taylor wants to bring this opportunity back to AASFAA, especially since they have sponsorship
- nominees have to be in financial aid field and member of AASFAA to receive SASFAA sponsorship; do not have to be board member
- SASFAA transition meeting July 18th-22nd. Location TBA. Speculation it will be in St. Pete or Orlando. Possibly Atlanta. 26-Greenville, NC, 27-Atlanta, GA
- AASFAA covers costs of President elect (travel, food)

Treasurer Report

The budget is balanced.

- Fall conference budget reduced to \$30.00.

-Bank Charges reduced to \$1070.00 budget and current budget updated to \$840.50.

- Committee Reports

- Legislative Committee- Stephanie Miller-no new business for legislative committee.

- Membership Committee- Lakecia Taylor- updated about flyers, checking to see how well the flyers did, also asked about flyer for conference.

- Compliance committee- Donna Boutwell- working with Heath to get entail on compliance for conference. Donna is putting together topics for compliance. Also working with another committee to work with AR teams about hot topics. Donna asked if anyone has some hot topics.

- Vendor Committee- Shannon Jones- 3-4 vendors already registered for conference, could be 10 but Shannon will verify.

Jamie Burt

President Elect – Conference Committee –

Focus is on spring conference . Going to Washington for 2 weeks. Then going to SASFAA. Spent time with Joan Bailey. Incoming President of SASFAA.

Robert Douglass

Vice President's Report-

Survey results from Fall virtual training only 13 people responded, 109 registered for session. Suggestion from Stephanie to encourage folks to respond to survey by giving them a chance at a half cost conference, or the like. Robert shared slides with data from surveys. Conflicting data. Most folks thought that the data was relevant and clear. They thought that the presenter was extremely knowledgeable. Convenient and time efficient. Glad to have David Bartnicki. One day conferences should be virtual, full conference should be in person.

Updates

-After a review of needed plaques, awards and gifts, \$75.00 was approved for each plaque. Committee chair and board members will receive certificate options.

-Scholarship packets will be addressed.

-Option to allow board and committee members to receive a certificate instead of a plaque.

-Review travel reimbursement policy in the P&P, and update.

Spring Conference

Estimated attendance of 100 people

Hotel Block- When it closes, it closes

- 56 rooms for Sunday night

(Conference Agenda needs to state that conference committee and board members must be here on Sunday so that schools will cover the expense)

All reservations must be made by April 7th

April, Monday 21st- Wednesday 23rd

Meeting room starting at 8am, breakout room at 10am

Board meeting on Monday night at the Fire steakhouse.

Dinner voucher amount is \$25 (Market buffet, YoJo, etc.)

Tuesday, 8:30am

Coswata

Tawana's

Caskegee

Breakout Room 1

(Rooms need to be confirmed)

Breakfast Buffett

Lunch Buffett

Dinner (President's Reception)

Wednesday

Breakfast Buffet

Box Lunch

Conference Ideas

the Path to possibility Supporting Every Students Journey

Together we rise Building strong futures through financial aid

Roll the dice take a chance with AASF AA

We Hit the Jackpot! You & AASF AA, the Winning Combination

All in/FA the stakes have new ???

You & AASF AA the Winning ??

-Giving out fuzzy dice or coin

Board Liked

Jackpot! You in AASF AA, for the Win! (Selected Conference Theme)

We want to invest in AASF AA members. For giveaways, giving a deck of cards with AASF AA logs

- vendors decorate their tables based on this theme.

- possibly building sponsorships members (TIAA Craft, 529 Plan, etc.) they can sell their products to attendees.

- Students spa program, volunteer hours; in past they worked for tips or donation to a charity.

- Education Lending Vendors (ex. College Ave did Presentation series with Experian).

- Headshots, professional development, GE/FVT round table, FISAP, options for training sessions.

- Shannon should be on the conference committee for a webinar for vendor

Spring Conference

Conference Charity

- No one is over conference charity
- Vandeen is the charity committee
- Inclusion and global issues can be absorbed into conference committee
- Charity can be also absorbed into Membership Committee
- Membership Committee absorbed Conference Charity
- SUGGESTED CHARITY: Embrace Alabama as a Charity; Non-profit; They provide homes for kids in the foster care system to have a stable home while they are in the foster care system. It's for college students. (Tuscaloosa, North West Shoals, Florence, etc.) They also receive stipends while they are in college. University of Alabama, Shelton State, University of Alabama, North West Shoals.
- Taylor wants it to be around Higher Education
- Students from Coastal Community College to offer wellness check
- Check with Vicki to get number to see if they can get a participant to attend the Conference and share their story

Opening Ceremony

Presentation of Colors

Jazz Band

American Legion

VFW Post

Donation made to those programs for participation

Conference Registration Costs

- \$325
- Was increased a few years ago
- Amount should not be increased in comparison to SASFAA.
- \$325 is confirmed

Conference Gifts

- Deck of cards with AASFAA logo
- \$0.99 to \$2.99 each deck
- This will be the gift when members sign in
- If total price for cards is less, a note pad could be added

Decorations

- Vendors will decorate their own table

President's Dinner

- Jazz band plays (local college)
- Board members bring board games
- Bowling alley at Casio

Meeting adjourned at 12:53 pm.